

# ZAINAB MANSURI

DOB: 25/04/2004



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## PROFILE

I have solid grasp of business fundamentals and practical experience. Skilled in strategic thinking, problem-solving, and effective communication. Proven ability to collaborate within teams and adapt to dynamic environments.

## EDUCATION

### SENIOR SECONDARY SCHOOL

St. Thomas Sr. Sec. School, Mandsaur  
2022 | 56.6 %

### BBA

Mandsaur University  
2025

## EXPERIENCE

### DIGITAL MARKETER

Millionaire Track  
2022-2024

- Developed Targeted Digital Marketing Campaigns
- Led the development of a comprehensive content strategy.
- Implemented real-time analytics to optimize campaigns, achieving higher conversion rates and ROI for Millionaire Track.

## SKILLS

- Business Acumen
- Analytical Thinking
- Communication
- Team Collaboration
- Problem-Solving
- Leadership
- Adaptability

## TECHNICAL SKILLS & CERTIFICATIONS

- Project Management Tools Like LeanTime
- Accounting Tools Like BillingBook 3.1, Tally
- Facebook & Instagram Ads Management
- Completed 100 Sales in Millionaire Track
- Completed Social Media Marketing Certification
- Black Belt holder in Karate from ALL INDIA WADO-KAI